



Brand Spotlight: D'Ascoli

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Already a household name for their highly coveted ready-to-wear line, D'Ascoli is also making a big splash in the world of Home, particularly Tableware. We are incredibly excited to offer these unique pieces a Hummingbird Home & Co., and had the chance to sit down with Peter D'Ascoli himself to learn more about what lies behind the brand. From his experience in the fashion industry, where he seeks inspiration, to the mixing of ancient and modern techniques, we have it all here for you.

Enjoy!

**HH: To get started, can you tell us a little about D'Ascoli and what inspired you to start the brand?**

PD: After working in textiles and fashion for 25 years in Manhattan I launched the Talianna Studio because of my deep love of Indian culture, my many friends in Delhi, and the development of Globalization that has shrunk the world and swept textile production out of the U.S. I visited as a student thirty years ago and have never recovered from the shock and awe I experienced when confronted with Indian handcrafted textiles.



Credit: Peter D'Ascoli

**HH: Where are you based?**

PD: I live in South Delhi with my wife and daughter and travel each day to the atelier on an enchanting road through dense forest to nearby Faridabad where we have a design studio and workshops for printing, embroidery, and sewing.

**HH: One of our favorite characteristics about your product is the exceptional quality and craftsmanship. Can you tell us a bit more about the process and how your pieces are made?**

PD: One of the glories of India is her abundance of ancient craft traditions that survive from ancient times to our present day. Nowhere else in the world could I have access to hand spun, hand woven cotton at the scale available here. These fabrics are made in villages and represent an eco-friendly, sustainable supply of fabrics that, when combined with our in-house design studio, block printing, and hand embroidery, gives us an outstanding platform where we create and make our products.



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